



TINAGENT

BIOGRAPHY

PÅL LAUKLI



Biography

Pål is an amazingly energetic person – which reflects onto his work. His photographic expression is best described as playful, clean and almost minimalistic, often signed with a distinct use of both light and shadow.

Pål has hosted numerous solo exhibitions, and is currently one of Norway's most sought out commercial photographers. His client list include Tiden Norsk Forlag, Hadia Tajik, Voice Norge AS, VIC, Boys of Europe, Kitchen, Bright, Elle, SMFB, Stokke, Mer Recording, Naxos Norway, Røyksopp, Atyp, Handelsbanken, Alan Walker, Beady Belle, Vitus Apotek, Pol Oslo, Nordic Entertainment Group, Ekornes, Westerdals, IN magasinet, Kingsland, Per Høj, Creuna, Prior, HBO, Maijazz, Avinor, Hjorthaug & Høydahl, Gudbrandsdalens Ullvarefabrikk, JB Ugland, Follestad Trend, HTS BeSafe, FARA Cycling, Carbon Concepts, Kondomeriet, Fujikifilm, Aha, Mer Content, We Are Live, COOP, Dinamo, Kvikklunch, TRY, Universitetet I Bergen, Mester Grønn, Henry Choice, Fretex, Scandik Hotels, MK, Flytoget, Devold, Equinor, SAS, Tante Randi, Unicef, Oslo S Utvikling, Ruter, Misjonsalliansen, Timbra, Optimera, Lundin, NSR, Anti, Active Brands, Johaug, Bula, Price Waterhouse Cooper, Elle Melle, Nordic Light, Frank, DNB, Futatsu Industries, ASUS, Flokk, Visit Nordfjord, Alliero, Global Digital Library, Sport Magazine DE, Anton Sport, FINN, Nakamura, Gresvig, Hikoki, Define, Hitachi, Larsiveli, Karin Park, Oslo Records, Årabrot, Telia, Fineart, Galleri Kollekt, REV Ocean, Aker Brygge, Geelmuyden Kiese, ONNA, Bureau OSLO, Dressman, Bik Bok, OP Design, AMFI, Kilden, Aqua Derma, Dr Greve, Snøhetta, Synnøve Finden, Kefir, Battery, Altibox, Magnus Carlsen, Utenfor Allfarvei, Oral Bee, Maya Vik, Nordisk Film, Paradox, A-Z by Zlatan, Isklar, Casper Ruud, Det Norske Arbeiderparti, Vigmostad & Bjørke, Salt Concepts, Statoil UK, Kronprinsparets Fond, Its Happening, Arbeidstilsynet, Arctic Race of Norway, Print House, Icart, Urban Sport Intility, Vipps, Discovery Networks, IPG France Holdings, L'Oréal Paris, URBAN, Møllerens, Varner, The Directory, TVNorge, McCann Erikson Paris, Sparebank 1. Vitamin Well, Babusjka, Stand Up Norge, remarkable, The Future Group, Her6 Nå, Jernbanedirektoratet, Lilleborg, Milo, Jens Stoltenberg, Lydbokforlaget, Asker Renovasjon, Audi, The Magma Company, Swix Sport, Encore Film, Scandinavian Design Group, Making Waves, Stavanger Jazzforum, Redink, Los & Co, The Well, Roots, Art complexion, Tanum, Håg, Bjørn Dæhlie, R3, Hæren, Brilleland, Igloo Management, Warner Music, Vif, Rema 1000, DOGA, Frikar, Aker, Solo, Krogh Optikk, Amedia, Runners World, RIMI, Next Biometrics Group, Politiet, Tesori, Fantefilm, Acta Non Verba, Egmont, Salmar, Norsk Forskningsråd, CapGemini, Schjærven, Gyldendals Norsk Forlag, Art of Concepts, Børge Ousland, HEI, Anti TV, Maipo, TV2, Mediaservice, Siste Skrik, TOOLS, Tønning & Stryn, Karpe, Petter Northug, Svein Torp, Adam & Eva, Sandnes Garn, Utenriksdepartementet, Rubicon, Aller, Elle Hachette, Moods of Norway, Mccann, SBS Discovery, Selters Desig, Formfunk, Mission Design, Blikk, Rubicon, GMC, Fasett, Muro Design, Dagbladet, HÅG SOFI, Heartbeat, Rayon Visual, Dist Creative, Lilleborg, Wurth, Norgesmøbler, Agendum, Arcus, Sterk Reklame, Skigutane, Helseutvalget, David Andersen, Skiforeningen, Ugly Clothing, Brandlab, MediaFront, NorgesaGruppen, BigHorn, Creo, Retail House, Addo Media, Elle Sverige, Emerio Media, Kongsberg Group, Bavac, Ulvang, Rottefella, Bates, Bertine Zetlitz, Mike Patton, Telenor, Serac, Note, OnkIP og Slekt, Maria Mena, Margaret Berger, Montee, Chriss Lee, JR Ewing, Amulet, Gluecifer, Jonas Deichmann, Thom Hell, Quart, Auster Frisør, Kjell Nordstrøm, Sophia Brand, ALTA, Kreftforeningen, Dagens Næringsliv, Natt og dag, Aksel Lund Svindal, Hotrod, Henne, Gutarkameratene, Huawei, Trang Fødsel, Sven Henriksen, Frogner Optikk, Silya and the Sailors, Atle Pettersen, Toothfairy Recordings, Rein Alexander, Kappekoff, Swims, FotballforbundetRapha, Flukt, Jul I Blåfjell, Utmark, Delete Me, Fritt Vilt 2/3, KnertenHomesick, Henne, KK, Blikk, VG, Pørni, Bloodlights, Ina Wroldsen, NHO, Daisy Cutter, Anne Marie Almedal

Pål also does film direction within the commercial segment, and has become an experienced director over the last few years.

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